

# Royal Texan Homes

## Email Newsletter Copy

### SECTION 1

#### TITLE:

See Our New Trade Talks Video – Insights from a Plumbing Industry Expert

#### SUBTITLE:

Learn the Importance of Using State-of-the-Art Plumbing Equipment and Techniques in Your Custom Home

#### DESCRIPTION:

From thoughtfully designed underground drainage systems to stunning high-end fixtures, efficient and reliable plumbing systems play a critical role in building high-quality, beautiful homes that last for generations. In this episode of Trade Talks, our founder, Mark Garraty, sits down with Ryan Scott of R&S Plumbing to discuss how we incorporate innovative technology, exceptional craftsmanship, and state-of-the-art, freeze-proof equipment to build plumbing systems that go beyond the ordinary and stand the test of time.

#### BUTTON: (LINKS TO VIDEO)

[See the Video]

### SECTION 2

#### TITLE:

New Virtual Tour – Explore the Parkstone Floorplan

#### SUBTITLE:

Take An Interactive, 3D Virtual Tour Through Our Parkstone Floorplan

#### DESCRIPTION:

Our Parkstone floorplan combines modern functionality and sophisticated design to create an elegant and comfortable space for your family. The Parkstone is fully customizable and features unique woodwork throughout the home, including wall paneling with molding and expertly crafted built-ins that offer plenty of storage space. Its high ceilings, natural light, and high-end fixtures and finishes offer an elevated sense of style you can feel throughout the home.

As you work your way through every room in our virtual tour, imagine cozying up next to the fireplaces in the family room and spacious study or hanging out with your family in the flex room, which provides additional living space that can be customized to fit your family's needs. The mudroom, breakfast bar, butler's pantry, and large rear porch provide added functionality with sophisticated touches that make this home special.

## **BUTTON: (LINKS TO VIRTUAL TOUR)**

[Start Your Tour]

## **SECTION 3**

### **TITLE:**

Royal Texan Homes Breaks Ground on New Showcase Home in Montgomery County

### **SUBTITLE:**

Our Showcase Home in High Meadow West Will be Completed This Year

### **DESCRIPTION:**

We are currently building an elegant, new showcase home in High Meadow West in Montgomery County. High Meadow West is a wooded-acreage community with scenic trails and many other amenities, making it an excellent location for our newest showcase home. This English manor/modern Tudor home is one of three new showcase homes that we plan to build this year.

## **BUTTON (LINKS TO ARTICLE):**

[Read More]

## SECTION 4

### TITLE:

Visit our Model Home

### SUBTITLE:

Experience our model home in Republic Grand Ranch, Willis.

### DESCRIPTION:

We invite you to personally experience the unparalleled craftsmanship and elegance of a Royal Texan Home. This custom luxury model home is based on our Winchester floorplan and features a spacious kitchen that opens up to an expansive casual dining and living area, a spa-like owners' retreat, and an outdoor living area that's perfect for entertaining and spending time with your family.

We are Open Daily  
10 a.m. to 6 p.m.

15563 Republic Ranch Rd. S.  
Willis, TX 77378

### BUTTON: LINKS TO DIRECTIONS/MAP

[Directions]

### SIGNATURE AREA:

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